

**For Immediate Release**

**Dmorph Releases the Latest Technology in Secure Message Transfer**

*Elegant New Solution to Provide Businesses with Secure Message and Large File Transfer*

**Durham, NC, October 16, 2014** - Today Dmorph ([www.dmorph.com](http://www.dmorph.com)) released eSecureSend ([www.esecuresend.com](http://www.esecuresend.com)), the first business-focused secure message transfer product available that not only ensures virus-free processing but ensures the highest level of security for the transfer of files and messages. This breakthrough technology provides businesses who deal with sensitive data, whether their own or their clients, the highest level of security possible while helping to limit their liability from data loss or hacking.

This is important for small to medium size businesses as they more frequently become the target of attacks by hackers. According to businessinsurance.com, an organization that tracks and updates businesses on the risk of data hacking, "Of late, hackers seem to be lowering their sights to midsize and smaller enterprises, which also store a treasure trove of personally identifiable information but generally lack the security measures of their larger counterparts."

"We wanted to develop a product that would make sense to businesses who normally don't think about their data being hacked," said Jami Choudhury, Business Strategist at Dmorph. "Our own research has shown that most small businesses take the approach of 'I'm too small for anyone to care about my data'. It's this type of thinking that has caused significant liability awards due to improper protection of sensitive company and client data."

Today most consumers and many businesses use unencrypted email services believing that their data is safe and not prone to hacking. However sensitive credit card data, medical information and intellectual property is sent by email on a regular basis. This creates a significant risk for theft for both parties and leaving data exposed can lead to a number of unintended consequences including identity theft, perjury and lawsuits. Having a solution that can remove that risk is no longer optional in today's world and must be addressed by strong encryption.

"When we talk to clients about how easily their data can be compromised I'm amazed at the amount of misinformation that is out there," continues Choudhury. "Often, business owners start to re-evaluate their approach to data protection once a data breach has occurred. eSecureSend gives business owners the opportunity to be proactive in securing their company data."

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